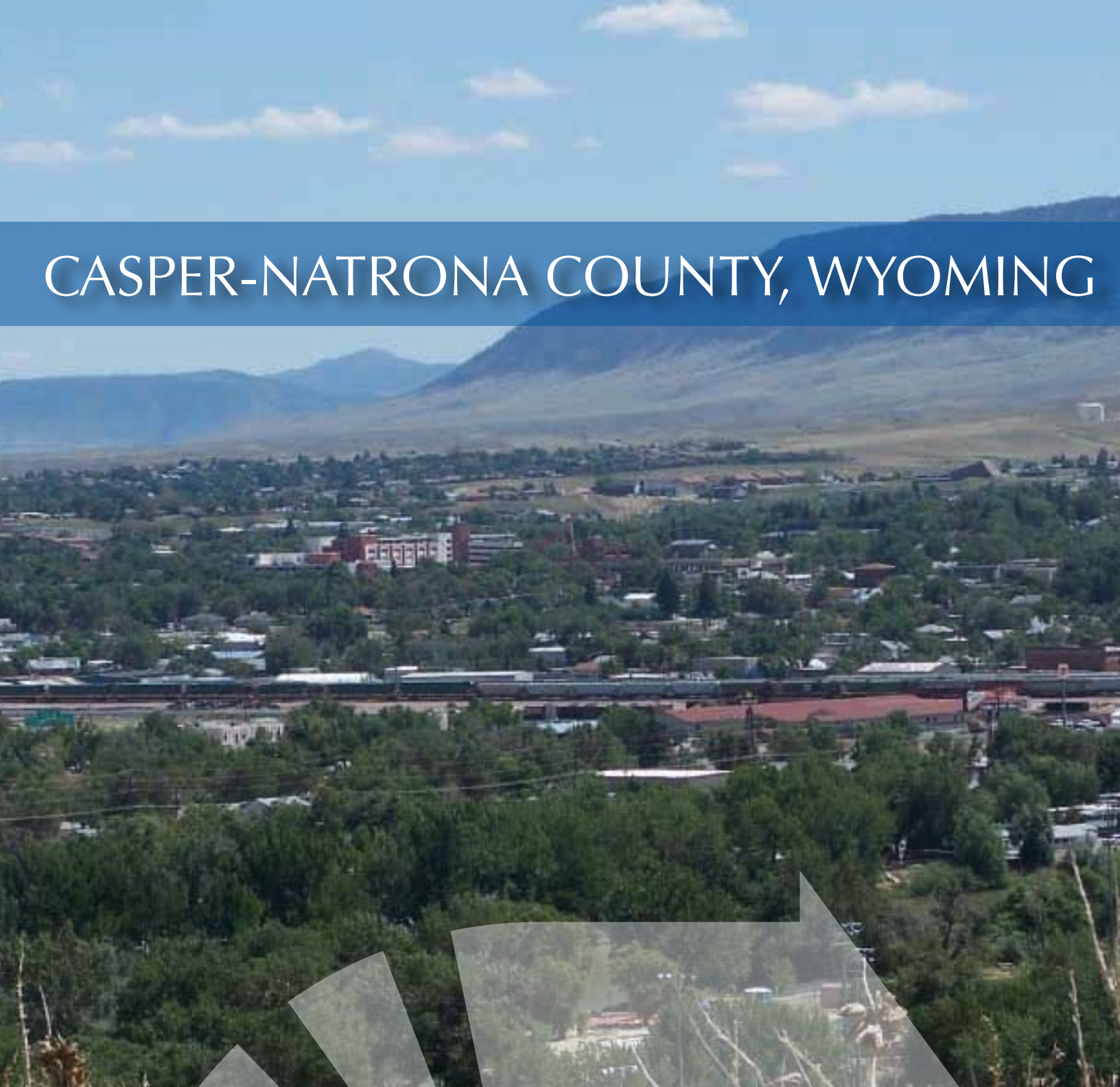


CASPER-NATRONA COUNTY, WYOMING



COMMUNITY DATA

CASPER AREA ECONOMIC DEVELOPMENT ALLIANCE
WWW.CASPERWORKS.BIZ

COMMUNITY PROFILE

DEMOGRAPHICS

POPULATION

Persons per square mile	
Natrona County	13.5
Wyoming.....	5.1

Population 1960 - 2020

	<u>1960</u>	<u>1970</u>	<u>1980</u>	<u>1990</u>	<u>2000</u>	<u>2010</u>	<u>2020*</u>
Natrona County	49,623.....	51,264.....	71,856	61,226.....	66,533	75,450	81,320
Casper	38,930.....	39,361	51,016	46,765.....	49,644	55,316	60,433

**Estimated*

Source: Wyoming Department of Administration & Information, Economic Analysis Division, 2010

Population by age, 2010	<u>< 14</u>	<u>15-24</u>	<u>25-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65 +</u>
Natrona County	15,052	10,231	19,879.....	11,322	9,574	9,392
Wyoming.....	105,611	77,668	136,192.....	82,761	64,324	62,112

Median Age	<u>Casper</u>	<u>Natrona County</u>	<u>Wyoming</u>	<u>U.S.</u>
	36.8 years.....	36.8 years	36.8 years	36.9 years

Ethnicity	
Anglo:.....	89.1%
Hispanic:.....	6.9%
African American:.....	.8%
Asian:6%
Native American:.....	.8%
Other:.....	1.8%

Source: U.S. Census Bureau, 2010 American FactFinder



COMMUNITY PROFILE

EDUCATION LEVELS

(NATRONA COUNTY)

Total population 25 years and older:.....	47,117
High school graduate or higher	91.9%
High school graduate only (includes equivalency):	32.1%
Some college (no degree).....	27.1%
Associate’s degree:.....	11.2%
Bachelor’s degree:.....	14.3%
Graduate degree:	7.2%

Source: U.S. Census Bureau, 2009 American Community Survey

HOUSEHOLDS / FAMILIES

Number of households in County:	30,616
Avg Household size:.....	2.41
Avg Family Size:	2.94

Source: U.S. Census Bureau, 2010 American FactFinder

INCOME AND EARNINGS

Income	<u>Natrona County</u>	<u>Wyoming</u>
Median Family Income	\$62,869	\$63,545
Median Household Income	\$50,382	\$51,990
Per Capita Income	\$27,261	\$26,925

*Sources: U.S. Department of Housing and Urban Development, 2009
U.S. Census Bureau, 2009 American Community Survey*

Median Earnings	<u>Natrona County</u>	<u>Wyoming</u>
Male full-time, year-round workers	\$45,159	\$46,875
Female full-time, year-round workers.....	\$30,093	\$30,047

Source: U.S. Census Bureau, 2009 American Community Survey



COMMUNITY PROFILE

WYOMING COMPARATIVE COST OF LIVING INDEX - 2 QTR 10

(Statewide Average = 100)

COUNTY	<u>All Items</u>
Teton (Jackson).....	133
Sublette (Pinedale).....	114
Campbell (Gillette).....	108
Sheridan (Sheridan).....	105
Sweetwater (Rock Springs).....	103
Carbon (Rawlins).....	101
Natrona (Casper).....	101
Johnson (Buffalo).....	101
Lincoln (Kemmerer).....	99
Albany (Laramie).....	98
Laramie (Cheyenne).....	97

Source: State of Wyoming Economic Analysis Division, 2010

NATRONA COUNTY COST OF LIVING INDEX

(Statewide average = 100)

Overall.....	101
Food.....	101
Housing.....	102
Apparel.....	96
Transportation.....	101
Medical.....	98
Recreation & Personal Care.....	95

*Source: State of Wyoming Economic Analysis Division
Prices as of September 30, 2010*



COMMUNITY PROFILE

HOUSING

	<u>Casper</u>	<u>National</u>
Median Home Price:.....	\$182,218*	\$241,500**
Median Home Age:.....	36 years	32 years
Property tax rate:	9.5%	

Property tax calculation example: A residential or commercial (non-industrial) property valued at \$150,000 times 9.5% = an assessed value of \$14,250 times the mill levy of .08735 = total annual property tax of \$1,244.74.

**Source: Natrona County Planning & Development Department, 2010*
*** Source: U.S. Census, December 2010*

BUSINESS AND ENTERTAINMENT FACILITIES

Hotels/Motels

Total number of sleeping rooms:	2,734
Number of facilities with convention/meeting space (35-600 people):	12

Restaurants

Number of facilities with private meeting space (12-100 people):	6
Number of facilities with meeting areas (9-35 people):	8

Private Clubs

Number of facilities with meeting space (100 – 300 people):	6
---	---

Event Centers

Casper Events Center: Seats more than 9,700 people and offers a variety of services and configuration capabilities including private meeting rooms and food service.

Schools and Colleges

UW Cooperative Extension Service: Seven rooms offer a number of configuration capabilities ranging from 12 seats to more than 390.

UW School of Extended Studies: Meeting rooms ranging from small to extra large offer equipment and catered meal options.



COMMUNITY PROFILE

EDUCATIONAL FACILITIES

Natrona County School District #1	
Number of Elementary Schools:	27
Number of Junior High / Middle Schools:	6
Number of High Schools:.....	4
Total District Enrollment:	12,103
Colleges and Universities	
Casper College	
University of Wyoming/Casper College Center	
Technical Schools	
McMurry Training Center	
Natrona County Graduation Rate (2009/10).....	75.9%

HEALTH CARE FACILITIES

	<u>No. of Facilities</u>
Dental Laboratories:	2
General Medical and Surgical Hospitals:	3
Health and Allied Services, NEC:.....	18
Home Health Care Services:	7
Kidney Dialysis Centers:	1
Medical Laboratories:	1
Nursing and Personal Care Facilities, NEC:	5
Offices and Clinics of Chiropractors:	15
Offices and Clinics of Dentists:.....	47
Offices and Clinics of Doctors of Medicine:.....	94
Offices and Clinics of Doctors of Osteopathy:.....	1
Offices and Clinics of Health Practitioners, NEC:.....	23
Offices and Clinics of Optometrists:.....	15
Offices and Clinics of Podiatrists:.....	1
Skilled Nursing Care Facilities:.....	5
Specialty Hospitals, Except Psychiatric:	5
Specialty Outpatient Facilities, NEC:.....	6

NEC — *Not Elsewhere Classified*



COMMUNITY PROFILE

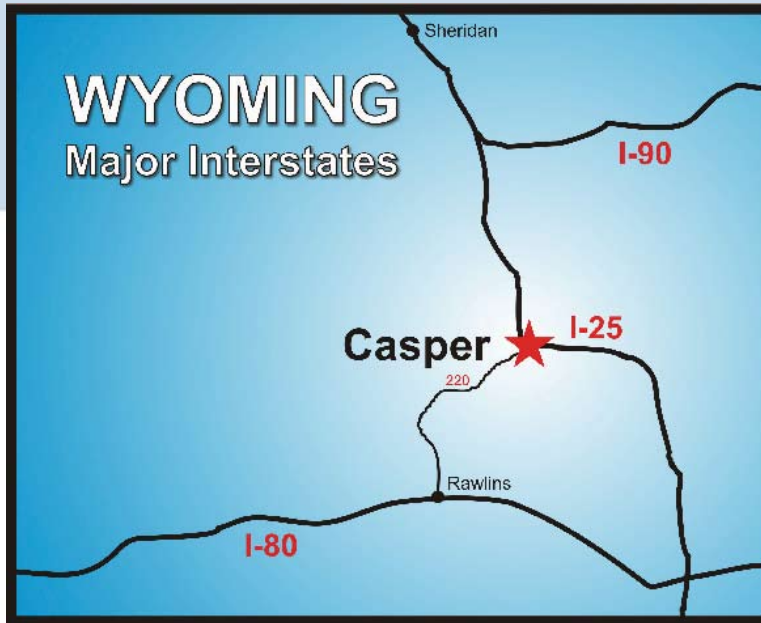
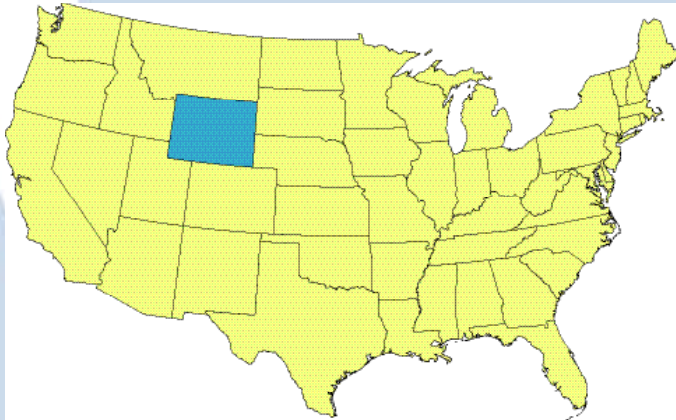
CLIMATE

Annual Mean Temperature (°F):.....	45.2
Monthly Mean Winter Temperature (°F):	25.2
Monthly Mean Summer Temperature (°F):	67.7
Annual Average Snowfall (inches):	77.1
Average Wind Speed (mph):.....	12.9
Annual Average Precipitation (inches):.....	11.9
Prevailing Winds:.....	Southwesterly
Mean Length of Freeze – Free Period (days):.....	122

**Source: Western Regional Climate Center*



LOCATION



Square Miles (Natrona County):.....	5,369
Elevation (City of Casper):.....	5,125 feet
Driving Distances (in miles):	
Billings, MT	281
Boise, ID.....	710
Cheyenne, WY.....	179
Denver, CO.....	278
Omaha, NE.....	679
Rapid City, SD.....	253
Salt Lake City, UT.....	413



TRANSPORTATION AND CARRIERS

AIRPORT

Casper/Natrona County International Airport (CPR)

Located in the geographical center of Wyoming and just 7 miles northwest of Casper, C/NCIA serves the air transportation needs of passengers and businesses from around the State. It is a designated General-Purpose Foreign Trade-Zone (#157) and has a customs agent available on site 24 hours a day, 7 days a week. Imported goods are allowed to remain on site without undergoing full U.S. Customs processing. Daily business class flights to Denver and Salt Lake City are offered by Delta and United. Allegiant Airlines also offers direct flights to Las Vegas twice a week.

MOTOR CARRIERS

Approximately 50 truck lines serve the area with many maintaining facilities locally.

RAIL SERVICE

The Burlington Northern Santa Fe (BNSF) operates a railway transfer yard in Casper and has routes to the west coast, southwest, midwest and other points west of the Mississippi River. Freight services offered include agriculture, mineral, industrial and consumer goods. Freight forwarding and direct connections with dock spurs are available. CTran, a new transload facility, sits on the BNSF rail line 9 miles northwest of Casper (and in close proximity to C/NCIA).

GROUND SERVICES

Because of its central location within Wyoming, Casper becomes a hub when six primary highway arteries meet within the city.

INTERSTATE

I-25

US HIGHWAYS

20/26 and 87

STATE HIGHWAYS

220, 254 and 20



TRANSPORTATION AND CARRIERS

COMMON CARRIERS

Air Freight Companies: Action Cargo Express and Blue Streak Express

Bus services: “The Bus” (local fixed route inter city transportation)
Black Hills Stage Lines (Denver, CO to Billings, MT routes)

Carrier Services: FedEx Regional Distribution Hub
UPS Air/Ground Hub

Local Carrier Services: Con-Way Western Express
Midwest Motor Express
North Park Transportation
Patterson Motor Freight
Waggoner’s Trucking
Westfreight Systems, Inc.

Express Delivery Services:..... UPS, Federal Express and DHL all maintain air cargo facilities at Natrona County International Airport and operate jet freighters on a daily basis.



WORKFORCE

LABOR FORCE DATA

Labor Force:.....			41,220
Employed:			38,835
Unemployed:.....			2,385
	<u>Natrona Co.</u>	<u>Wyoming</u>	<u>National</u>
Unemployment rate, May 2011	5.8%	5.9%	8.7%
(Seasonally adjusted)			

2010/2011 NATRONA COUNTY UNEMPLOYMENT RATES

May	7.0%
June	6.7%
August	7.2%
September.....	6.8%
November	6.5%
December.....	6.5%
January 2011	7.5%
February 2011	7.1%
March 2011	6.7%
April 2011	5.9%
May 2011	5.8%

Source: Wyoming Dept. of Employment



WORKFORCE

WORKFORCE DISTRIBUTION

Agriculture	4%
Accommodations	9.0%
Admin Svcs	3.5%
Arts/Entertainment	1.2%
Company Mgmt.....	1.1%
Construction.....	7.7%
Finance & Insurance.....	2.7%
Government	14.1%
Health Care.....	12.7%
Information	1.4%
Manufacturing.....	4.7%
Mining	8.8%
Other Svcs.....	4.6%
Professional Svcs	3.7%
Real Estate.....	2.4%
Retail Trade	12.8%
Transportation	2.3%
Wholesale Trade.....	6.9%

Source: Wyoming Department of Employment, Research and Planning, 2008

EDUCATION LEVELS

Total population 25 years and older:.....	47,117
High school graduate (includes equivalency) or higher:	91.9%
Bachelor's degree or higher:.....	21.5%

Source: U.S. Census Bureau, 2009 American Community Survey



WORKFORCE

TOP TEN INDUSTRIES IN NATRONA COUNTY

	Avg # Employees 2nd Qtr 2008	Qtrly Payroll (\$1,000)
Total County (all industries).....	40,162.....	998,942
Retail trade	5,151.....	34,889
Health care and social assistance.....	5,125.....	54,404
Local Government	4,333.....	46,260
Accommodation & food services	3,622.....	13,070
Mining.....	3,569.....	70,768
Construction	3,105.....	34,984
Wholesale trade.....	2,780.....	39,701
Manufacturing	1,899.....	21,352
Other services (except public administration)	1,833.....	16,462
Professional, scientific & technical services	1,476.....	17,515

Source: Wyoming Department of Employment, Research and Planning, 2008

TOP TEN EMPLOYERS IN NATRONA COUNTY

* Governments and School Districts Excluded

	# Employees
Wyoming Medical Center	1,018
Key Energy Services Inc	540
Unit Drilling Co.....	500
Wal-Mart	400
Wyoming Machinery Co.....	350
DHS Drilling Co	300
Keyhole Technologies LLC	270
Johnson Restaurant Group Inc	250
Luthercare Inc.....	230
JW Williams Inc.....	203



WORKFORCE

MOST COMMON INDUSTRIES FOR MALES

Construction	12%
Mining.....	9%
Accommodations and Food Services.....	6%
Educational Services	5%
Public Administration	5%
Professional, Scientific, Technical Services.....	5%
Health Care	5%

MOST COMMON OCCUPATIONS FOR MALES

Electrical equipment mechanics and other maintenance and repair occupations	6%
Sales and related work.....	6%
Management (except for farmers and farm managers)	5%
Drivers/sales workers and truck drivers	5%
Vehicle and mobile equipment mechanics	4%
Building and grounds cleaning and maintenance.....	4%
Metal workers and plastic workers.....	4%



WORKFORCE

MOST COMMON INDUSTRIES FOR FEMALES

Health Care	16%
Educational Services	14%
Accommodation and Food Services	9%
Public Administration	5%
Professional, Scientific, Technical Services	5%
Social Assistance.....	5%
Finance and Insurance.....	4%

MOST COMMON OCCUPATIONS FOR FEMALES

Secretaries and administrative assistants.....	7%
Other office and administrative support workers and supervisors	6%
Sales related workers and supervisors	5%
Teachers (pre-school, kindergarten, elementary and middle school).....	5%
Information and record clerks (non-customer service positions)	5%
Building and grounds cleaning and maintenance.....	4%

Source: City-Data.com 2010



WORKFORCE

MEDIAN SALARIES (NATRONA COUNTY)

Unskilled

Crater / Packer II.....	\$27,098
Light Assembler II	\$27,282
Material Handler II	\$27,923
Packer / Packager, Hand.....	\$23,777

Semi-Skilled

Crushing, Grinding and Mixing Machine Operation	\$26,836
Heavy Assembler II	\$30,864
Machine Tool Cutting Operator / Tender.....	\$28,838
Punch Press Operator	\$32,531

Skilled

Assembly Supervisor.....	\$54,199
Machinist II.....	\$39,221
Tool & Die Maker II	\$45,506
Welder II.....	\$37,115

Technical

Electrician I.....	\$39,533
PC Maintenance Technician II.....	\$45,458
Telecommunications Technician II	\$51,184
Database Administrator.....	\$80,119
Mainframe Programmer II	\$57,758
Programmer I	\$49,993
Webmaster	\$61,363

Clerical

Account Representative	\$28,755
Customer Service Representative II	\$33,275
Receptionist.....	\$27,258
Telemarketer	\$30,312
Call Center Representative - Inbound.....	\$27,152

Professional

Human Resources Manager	\$79,335
Materials Manager	\$80,210
Payroll Administrator.....	\$47,538
Production Control Manager.....	\$76,647

Source: www.salary.com 2010



WORKFORCE

Wyoming is a right-to-work state and union membership by employees is voluntary.

UNION AFFILIATIONS* IN CASPER

- ANA — American Nurses Association (WNA — Wyoming Nurses Association)
- APWU — American Postal Workers Union (Local 580)
- BLET — Brotherhood of Locomotive Engineers and Trainmen (Division 207)
- IATSE — International Alliance of Theatrical Stage Employees (Local 426)
- IBEW — International Brotherhood of Electrical Workers (Local 322)
- IIU — International Iron Workers Union (Local 27)
- IUOE — International Union of Operating Engineers (Local 800)
- SMWIA — Sheet Metal Workers International Association (Local 207)
- UBC — United Brotherhood of Carpenters and Joiners of America - Pacific Northwest Regional Council of Carpenters (Local 1564)
- UFCW — United Food and Commercial Workers (Local 7)
- UTU — United Transportation Union (Local 1280)
- UWUA — Utility Workers Union of America (Local 127)

*Some unions act more as trade organizations and play an important role in such areas as employee training.

MAJOR MANUFACTURER UNION AFFILIATIONS

	<u>Industry</u>	<u># Employees</u>	<u>Union Affiliation</u>
JW Williams Inc.....	Oil & Gas Field Machinery	400.....	N/A
Automation & Electronics	Computer & Electronic Equipment.....	150.....	IBEW #75
McMurry Ready Mix.....	Non-metallic Mineral Products	140.....	N/A
Westech/WOTCO.....	Fabricated Metal Industrial Truck Bodies	150.....	Ironworkers #27
JL & Sons, Toromont Energy	Machinery Manufacturing	115.....	N/A
Sinclair Casper Refining Co.	Petroleum Products	110.....	N/A
Black Hills Bentonite, LLC	Non-metallic Mineral Products	100.....	N/A
Excal.....	Non-ferrous Metal Foundries	84.....	N/A
Defense Technology.....	Fabricated Metal Products	80.....	N/A
High Country Fabrication.....	Fabricated Metal Products	50.....	N/A
Fabrication Technologies.....	Machinery	62.....	N/A
GrantPrideco Tube Alloy Corp.	Machinery	62.....	N/A



WORKFORCE

WORKFORCE TRAINING GRANTS

www.wyomingworkforce.org/wdtf

The Workforce Development Training Fund (WDTF) assists new and existing industries in the state with the training needs of newly hired or current employees. The major grants provided through the WDTF are:

Business Training Grants for Existing Positions - Provide up to \$2,000 per trainee per fiscal year for established Wyoming businesses with existing employees who need a skill upgrade or retraining in their current occupation.

Business Training Grants for New Positions - This program assists growing Wyoming businesses by deferring much of their training costs during the expansion phase and affords new businesses to the State a successful start-up by deferring much of the business' training costs. Grants provide between \$1,000 and a maximum of \$4,000 per trainee per fiscal year, depending on the employee's full-time status and wage amount.

Pre-Hire Economic Development Grant - Program is designed to train skilled workers in a particular business or industry. Funds are allocated to a partner group consisting of four contributing entities:

- A training provider who can deliver the training, certificate or skills the business requires;
- A business, group of businesses, or an industry with a need for workers;
- The local or regional Economic Development entity, that will work within the local or regional economic network to provide assistance; and
- The local DWS Workforce Center, which will assist in the recruitment of potential skilled workers, along with placement of trained participants.



WORKFORCE

HUMAN RESOURCES CONSULTING

www.wyomingbusiness.org/business/hr.aspx

The Wyoming Business Council provides ongoing advanced Human Resource consulting to Wyoming businesses by assisting companies in reducing turnover, creating better and more meaningful jobs, increasing wages and benefits and growing career opportunities.

CASPER COLLEGE

www.caspercollege.edu/community/conted/trainingcenter/index.html

Casper College is Wyoming's most comprehensive community college, serving more than 5,000 students annually. It offers traditional academic core classes as well as certificate-training programs. The College also works closely with area businesses to provide customized on-site training and business partnership programs. Leadership and management skills are taught utilizing the Development Dimensions International (DDI) curriculum.

MCMURRY TRAINING CENTER

In addition to the vocational training programs offered by Casper College, the McMurry Training Center serves as another source for workforce development. The training center is a division of the Wyoming Contractor's Association and was created from private membership contributions to teach construction skills. The 40-acre center enables contractors and other businesses to develop the skill sets of their employees intensely and quickly.



INDUSTRY SUPPORT AND TRAINING

BUSINESS READY COMMUNITY GRANT AND LOAN PROGRAM

www.wyomingbusiness.org/community/businessready.aspx

This program provides financing for publicly owned infrastructure projects designed to promote economic development. Cities, towns, counties and joint powers boards are the primary applicants for this program. State and local community development organizations can assist and provide project management development under contract to the primary applicant. Funding is available for Business Committed, Community Readiness and Community Enhancement projects. Each program requires a match determinate on the grant and/or project cost.

INDUSTRIAL DEVELOPMENT REVENUE BONDS

www.wyomingbusiness.org/financial/idrb.aspx

Cities and counties may issue tax-exempt industrial development revenue bonds to provide financing for manufacturing and energy generation businesses. These bonds are issued within the State's IRS allocation of tax-exempt bond financing. The project is limited to a maximum of \$10,000,000 and the business must provide a bank "letter of credit" to guarantee payment of the bonds.

WYOMING PARTNERSHIP CHALLENGE LOAN PROGRAM

www.wyomingbusiness.org/financial/loan.aspx

This program provides low-interest loans to community development organizations that, in turn, match these funds and make low-interest loans to new and existing businesses. The funds may also be used to purchase participations on loans originated by commercial lenders. Interest rates on these loans are generally fixed for the first five years and may be as low as 5%. The maximum loan amount per business is \$250,000.

COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) PROGRAM

www.wyomingbusiness.org/community/cdbg.aspx

This program provides grants to local governments for community and economic development projects. The CDBG Program makes convertible loans based on job creation as well as other tools that may assist businesses.



INDUSTRY SUPPORT AND TRAINING

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GOVERNMENT

TYPE

City:..... Council-Manager
County:..... Commissioners

LAW ENFORCEMENT

Number of full time police officers 93
Number of City patrol cars..... 27

FIRE-EMS DEPARTMENT

Number of full time fire fighters..... 73
Number of fire stations in city..... 5
Number of City fire vehicles 15
Number of EMS vehicles..... 12

	<u>City</u>	<u>County</u>
Insurance rating	3	9
Zoning Regulations	Yes	Yes
Planning Commission	Yes	Yes
Industrial Development Corp.	Yes	Yes



TAXES

WYOMING SALES, USE, AND LODGING TAX RATES FOR NATRONA COUNTY

State Tax Rate.....	4%
General Purpose Option	1%
Total Sales & Use Tax Rate	5%
Lodging Tax Rate.....	3%

INCOME TAX

Personal Income Tax Rate:	0
Corporate Income Tax Rate:	0

Source: Wyoming Department of Revenue

UNEMPLOYMENT INSURANCE

Wyoming has joint unemployment insurance and workers' compensation reporting, registration and audit functions for employers. Based on a taxable base rate of \$20,100. 2009 Unemployment Insurance rates are based on NAICS grouping and range from a minimum of .016 to a maximum of .0227 for non-delinquent accounts.

*Source: Wyoming Department of Employment - 2009
(<http://wydoe.state.wy.us/doi.asp?ID=876>)*

WORKERS COMPENSATION

Workers Compensation rates range from .018 to 11.94% and are assigned by occupation.

*Source: Wyoming Department of Employment - 2009
(<http://wydoe.state.wy.us/doi.asp?ID=349>)*



PROPERTY TAX AND MILL LEVY

County Tax Rate:.....	12.0
City Tax Rate:.....	8.0
State School Foundation Program:	12.0
School District Tax Rate:	32.5
Community College:.....	7.39
Special Levy:	1.0
Total Mill Levy:.....	72.89
Commercial and Residential:	9.5% of market value
Industrial:	11.5% of market value

PROPERTY TAX EXAMPLES

A residential or commercial (non-industrial) property valued at \$150,000 times 9.5% = an assessed value of \$14,250 times the mill levy of .07289 = total annual property tax of \$1,038.68.

An industrial property valued at \$2,000,000 times 11.5% = an assessed value of \$230,000 times the mill levy of .07289 = total annual property tax of \$16,764.70.

County mill levies may include general, airport, public health, fire, hospital, libraries, fair, recreation, museums, bonds and interest. Special levies may include conservation, fire, hospital, recreation, cemetery, solid waste.

Source: Natrona County Assessor



UTILITIES

ELECTRICITY

Service Provider:.....	Rocky Mountain Power Co.
Avg Residential Rate (cents per kilowatt-hour)	8.61
Avg Commercial Rate (cents per kilowatt-hour).....	7.22
Avg Industrial Rate (cents per kilowatt-hour)	4.92

Source: Rocky Mountain Power - "Planning for Wyoming's Electricity Needs", January 2011

NATURAL GAS

Service Provider:.....	Source Gas
Avg Residential Cost/MCF:.....	\$10.72
Avg Commercial Cost/MCF:.....	\$9.05
Avg Industrial Cost/MCF:	\$8.20

Source: SourceGas, 2010

TELECOMMUNICATIONS

Telephone Providers:	Qwest, Bresnan Communications
Internet Service Providers:	Qwest, Bresnan Communications, Wyoming.com, Visionary Communications, NetWright

WATER SERVICES

Water Source:.....	North Platte River (surface supply and ground water supply)
Capacity:	40 MGD
Current Consumption:	11 MGD
Storage Capacity:.....	22 MGD

WASTE WATER SERVICES

Type of Treatment:	Mechanical Secondary Treatment
Capacity:	410 million GPD
Current Consumption:	7 million GPD

COMMERCIAL SOLID WASTE COLLECTION

Service Providers:	City of Casper, Waste Connections, BFI Waste Systems of North America
--------------------------	---



RETAIL

DOWNTOWN

Casper's historic downtown area contains a mix of antique shops, specialty stores, restaurants, and other retailers, including Lou Taubert's - the largest western merchandise store in Wyoming.

MALL

The Eastridge Mall is a modern 567,112 square foot shopping center with more than 75 businesses. Major tenants include Macy's, J.C. Penney, Sears, Target, Best Buy, and Bed, Bath and Beyond. It also houses a variety of locally owned shops. Many nationally recognized fast food outlets, restaurants, grocery stores, discount stores and home supply stores are located nearby. Because of its central location within Wyoming and its easy accessibility, it draws shoppers from several Wyoming counties throughout the year.

SHOPPING CENTERS

The Sunrise Shopping Center sits on the south side of town in the foothills of Casper Mountain. It is anchored by a restaurant and bowling alley at one end and a gym at the other. Small specialty shops and restaurants line the enclosed indoor walkway.

The Hilltop Shopping Center on Second Street holds a number of local businesses, as well as a full-service bank and major grocery store.

The Beverly Plaza Shopping Center is home to several national franchises as well as local businesses.

Mountain Plaza on the west end of town holds a retail discount store, a building supply store, fitness center, fast food restaurants, and coffee shop.

Other shopping areas include Plaza East, Millview Center, and CY Avenue/Highway 220 Shopping Strip.

OTHER RETAIL

A variety of free-standing locally owned retail stores can be found throughout the community. These businesses range from sporting goods and clothing to office products, gifts and home furnishings.

RESTAURANTS

More than 100 restaurants can be found in Casper, ranging from nationally known fast food chains to a diverse assortment of locally owned fine dining establishments.

THEATERS

Theaters abound in Casper. There are five movie theaters (with a total of twenty-three movie screens) and three stage theaters.



RETAIL

RETAIL ESTABLISHMENTS

	<u># of Establishments</u>	<u>Sales (\$1,000)</u>	<u>Paid Employees</u>
Motor vehicle & parts dealers	70	390,811	950
Furniture & home furnishings.....	22	32,224	142
Electronics & appliances.....	23	23,356	118
Building, garden equip & supplies	29	143,398	456
Food & beverage stores.....	30	114,445	488
Health & personal care stores	16	33,946	178
Gasoline stations	41	211,346	410
Clothing & accessories.....	45	39,773	324
Sporting goods, hobby, books & music	36	35,406	272
General merchandise stores.....	16	273,046	1,245
Misc. store retailers.....	48	38,429	287
Non-store retailers	30	40,852	268

Source: 2007 U.S. Economic Census

RETAIL SALES

	<u>Natrona County</u>	<u>Wyoming</u>
Retail sales, 2007 (\$1,000).....	\$1,377,032	\$8,957,553
Retail sales per capita, 2002	\$12,979	\$11,586

Source: 2002 & 2007 U.S. Economic Census

WYOMING SALES, USE, AND LODGING TAX RATES FOR NATRONA COUNTY

State Tax Rate.....	4%
General Purpose Option	1%
Total Sales & Use Tax Rate	5%
Lodging Tax Rate.....	3%





CASPER AREA ECONOMIC DEVELOPMENT ALLIANCE

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